



THAMEPRIDE

SPONSORSHIP PACK



THAMEPRIDE

21 JUNE 2025

We want Thame to be a place where diversity is celebrated and everyone can thrive.

Thame Pride is a celebration of inclusivity and joy born from our community. Standing up for LGBTQIA+ issues and amplifying voices, we create a safe space for everyone to express themselves authentically.

Pride events are about human rights; they empower LGBTQIA+ individuals to reclaim the rights and freedoms they have been denied, past and present. Pride is all about being proud of who you are no matter who you love.

Our aims for 2025 are to...

- Raise visibility of LGBTQIA+ people in the community and promote a safe environment
- Become an annual event in Thame's calendar - inclusive, appropriate, fun

We are unashamedly diverse, affirming of community, and bold in celebration.

Thame Pride will only be possible with the support of the local community, local employers and key LGBTQIA+ advocates. This pack includes details of our various sponsorship opportunities that will enable Thame Pride 2025 to become a reality. Please consider how you would like to be involved.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

Thame Pride Leader

Three companies will have the chance to become Pride Leaders for Thame Pride. This is our premier tier of sponsorship and includes substantial opportunities for promotion and involvement in Thame Pride.

As Leaders of the event, you can publicly show your commitment to making this first event a reality and a success.

Could your company show its support by being one of our Pride Leaders?

Benefits

In return for a leadership sponsorship of £5,000 your organisation will receive:

1. VIP tickets to the Pride launch and Pride Day afterparty
2. Your logo included on all publicity materials
3. Your logo on the inside of the event programme and a full-page advert inside the programme
4. A link to your company and inclusion of your logo on our website
5. Acknowledgement of your support at the event through the inclusion of your logo
6. Prime position for a stall or stand in our Pride Village

GOLD SPONSOR

Thame Pride Advocate

What better way to celebrate local companies and organisations than through joining the event as advocates? Five companies or organisations will have the chance to promote their companies or organisations in a range of channels before and at the event.

We rely on our advocates to help make Thame Pride a reality. Could this be the ideal way for your company or organisation to be involved?

Benefits

Become a Pride Advocate in return for £2,500 in sponsorship, and you will receive:

1. VIP tickets to the Pride launch and Pride Day afterparty
2. Your support acknowledged and a full-page advert in the event programme
3. Your support acknowledged on our event website
4. Prime position for a stall or stand in our Pride Village

SILVER SPONSOR

Thame Pride Supporter

We know that you would like to make the most of the opportunity to promote your business and see Thame Pride become a reality. By joining us as one of our valuable supporters your local business will receive promotion and exposure.

Our supporters will be fully involved in the event and receive a range of benefits. Maybe being a Pride Supporter is the sponsorship package you are looking for?

Benefits

Become one of our Pride Supporters for £1,000 and receive:

1. Invites to the Pride launch and Pride Day afterparty
2. Your support acknowledged and a full-page advert in the event programme
3. Your support acknowledged on our event website
4. Inclusion of a stall or stand in our Pride Village

BRONZE SPONSOR

Thame Pride Ally

Want to be involved but have a limited sponsorship budget? Your local business or shop can be promoted alongside the event for a reduced sponsorship. Only available to companies and organisations within the Thame area, show your support by becoming one of our local allies.

Our allies will be our local eyes and ears on the ground. Could this be for you?

Benefits

Become a Pride Local Ally for £500, and receive:

1. Invites to the Pride launch and Pride Day afterparty
2. A half-page advert in the event programme
3. Your support acknowledged on our event website
4. Inclusion of a stall or stand in our Pride Village
5. Thame Pride badge for your shop window and digital badge for your website

PRIDE PATRON

Thame Pride Founder

Not part of a local business but want to ensure that Thame Pride becomes a reality? Our valuable individual patrons can show their support and be a founding patron of the event.

In return for a one-off gift of £40 you will receive:

1. Thame Pride pin badge to display with pride
2. Personal certificate of inclusion to honour your contribution
3. Your name and support acknowledged in the event programme
4. An invite to the Pride Day afterparty
5. A warm sense of joy that you made something great happen!

We also have available one-off sponsorship opportunities. These are:

RAINBOW BENEFACTOR

Thame Pride Headliner

This is our key partner, our headline sponsor. This opportunity gives the maximum possible exposure for your business and guarantees you direct and obvious linkage to Thame Pride.

Each time Thame Pride 2025 is mentioned, it will be linked with your brand. You can choose between “Thame Pride, in collaboration with <your company name>”, or “Thame Pride made possible by <your company name>”. No other sponsor will receive such a rich selection of benefits and receive so much love, as our Rainbow Benefactor.

Could you be our headline sponsor for Thame Pride 2025?

Benefits

In return for a headline sponsorship of £10,000 you will receive:

1. Direct linkage of your name and logo with Thame Pride on all publicity materials
2. VIP tickets to the Pride launch and Pride Day afterparty
3. Your logo on the front cover of the event programme and a profile of your company and a full-page advert inside the programme
4. Promotion of your company on the Thame Pride website and an article about your involvement
5. Promotion of your company in our social media postings where possible
6. Acknowledged and celebrated as our headline sponsor at the event
7. A chance for you to appear on stage and introduce our headline act
8. Prime position for a stall or stand in our Pride Village

RAINBOW PATRON

Thame Pride Key Sponsor

We are seeking a single sponsor as our Rainbow Patron. This opportunity provides full-service coverage and links your business with Thame Pride.

As our key sponsor you will be among our premier partners and your involvement will clearly demonstrate your commitment to equality, diversity and inclusion. Your support will help ensure the success of our first ever event.

Could you be our Rainbow Patron for 2025?

Benefits

In return for a sponsorship of £7,500 our Rainbow Patron will receive:

1. VIP tickets to the Pride launch and Pride Day afterparty
2. Your logo included on all publicity materials
3. Your logo on the front cover of the event programme and a short mention of your support and a full-page advert inside the programme
4. Promotion of your company on the Thame Pride website and your logo included prominently
5. Promotion of your company in our social media postings where possible
6. An on-stage mention of your support at the event
7. Prime position for a stall or stand in our Pride Village

Can't find the right sponsorship package that you are looking for? We are always happy to consider other options or interests. Please speak to the person that provided this brochure, or contact Liza, our Sponsorship Consultant to chat about what might be possible.

Liza Barnett-Bardon
contact@thamepride.co.uk
07843 243 253



Thank you for your willingness to
be involved in the inaugural
Thame Pride coming to you on
Saturday 21 June 2025



THAMEPRIDE.co.uk

Thame Community Pride CIC (trading as Thame Pride) is a Community Interest Company
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